



LE BLU  
GROUP

# New Swimwear System

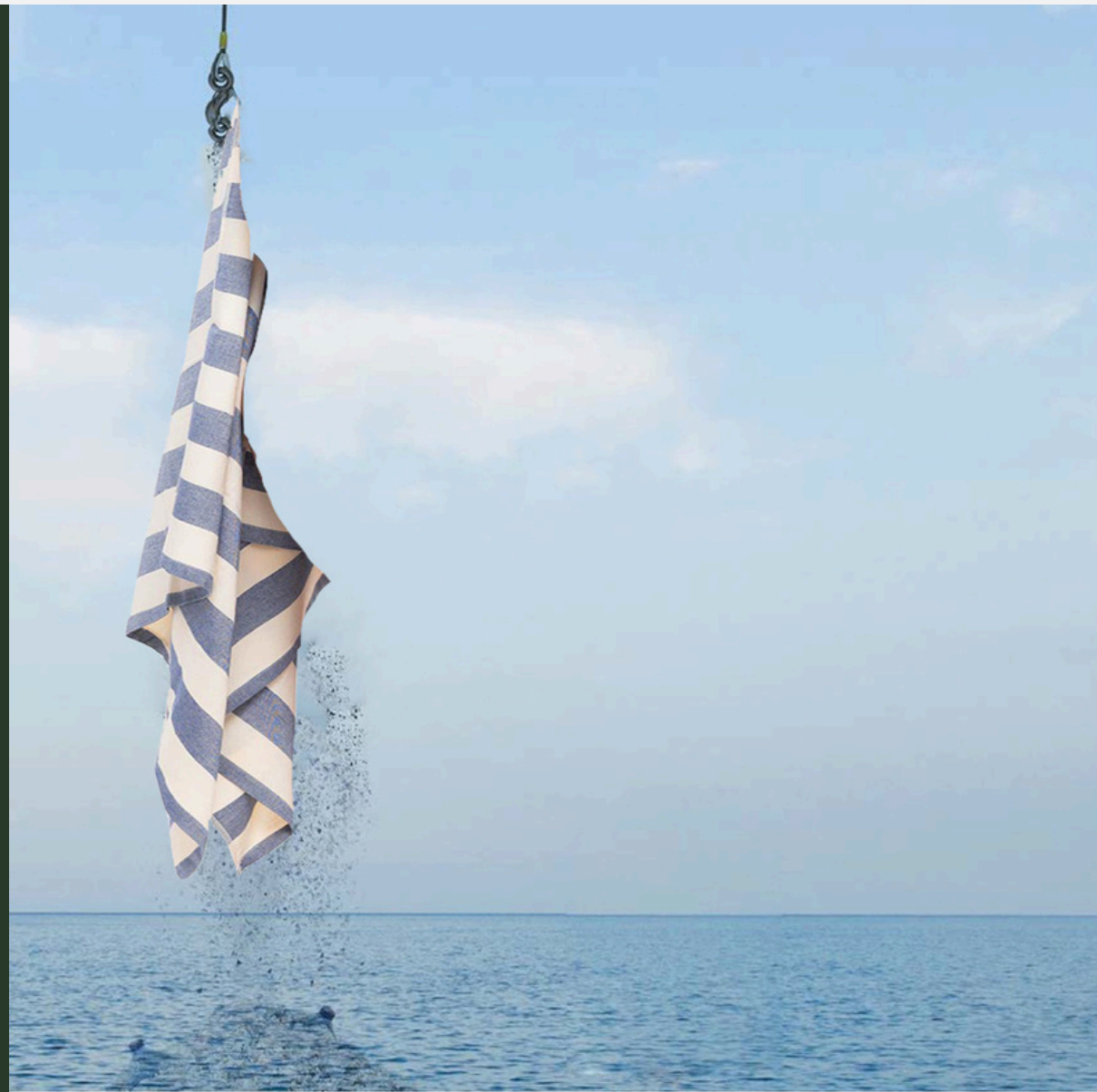




20%  
lower impact  
materials

REDUCING OUR IMPACT

3 yrs R&D  
Bamboo  
Beach Towels



REDUCING OUR IMPACT

# What are the benefits of Bamboo?



Our bamboo fabric beach towels offer a blend of comfort, performance, and sustainability.

Bamboo grows quickly with less water, no need for pesticides, and is environmentally friendly.

The fibers are processed into soft, durable fabric, which is biodegradable and naturally antimicrobial, reducing the need for chemical treatments.

This makes our towels both high-quality and eco-friendly, aligning with our commitment to sustainability.



## HOW DID WE ACHIEVE THIS?

by carefully selecting bamboo as the primary material for our beach towels.

Our commitment to responsible sourcing and sustainable production drives us to offer products that contribute to a greener future.